

Ffordd Glasdir,
Rhuthun,
Sir Ddinbych,
LL15 1QQ

Ysgol Pen Barras



Ffôn: 01824 704 129
E-bost: pen.barras@sirddinbych.gov.uk
Pennaeth: Mr Dyfan Mael Phillips

14/09/26

Dear Parents,

Re: Ysgol Pen Barras Facebook Page

We are writing to inform you that the school is currently reviewing the use and purpose of our Facebook page.

We are very aware that the Ysgol Pen Barras Facebook page has been extremely popular over the last two years and we greatly value the way in which it has provided parents, families and the wider community with a glimpse into the busy and happy life of our school. Celebrating the achievements, activities and experiences of our children continues to be very important to us.

However, we also live in a rapidly changing digital world. Our understanding of **privacy, data protection, online safety and the use of images on social media** continues to evolve.

In addition, recent guidance from the NSPCC, updated in July 2026, highlights the need for schools and organisations to carefully consider how photographs and videos of children are taken, shared and stored, particularly in the context of social media and developments in technology.

As a result, we believe that this is an appropriate time to reconsider the way in which we use Facebook.

Moving forward, our intention is to **reduce the amount of content we publish that includes identifiable photographs of children**, rather than using Facebook as an ongoing record of the school's day-to-day activities.

The page will, however, continue to be a useful way of:

- promoting forthcoming events and occasions;
- sharing relevant messages and information;
- reminding families of important dates and activities;
- celebrating and promoting school life in an appropriate way; and
- strengthening the connection between the school, our families and the wider community.

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This decision is not the result of any particular incident or specific concern. Rather, it forms part of our ongoing responsibility as a school to review our practices and ensure that they reflect the current digital world, the expectations of families, and the increasing importance placed on privacy and information security.

We also recognise that views regarding social media vary. Some families enjoy seeing regular photographs and updates, while others, understandably, are more cautious about their children's digital footprint. Our aim, therefore, is to achieve a **sensible and inclusive balance**, continuing to communicate and celebrate as a school community while placing the privacy and wellbeing of our children at the heart of our decisions.

We would like to thank you for your **understanding, continued support and cooperation**. Sharing and celebrating our children's experiences remains something that we greatly value, but ensuring their privacy and safety, both now and in the future, is equally important.

We welcome parental views and feedback. Parents are invited to complete the following questionnaire. Responses to be submitted by Monday, September 21st, 2026. Many thanks.

<https://forms.cloud.microsoft/e/ib7T4hiNFD>

Yours sincerely,

Dyfan Phillips
Headteacher
Ysgol Pen Barras